

Erarta Museum Announces an Open Call for the 2024 Erarta Prize

From 5 September through 15 October 2023, a call for entries is open for the **2024 Erarta Prize**, the first ever contemporary art prize to be judged by the viewers. In 2024, the total prize money to be awarded to the artists will be increased to 3.5 million rubles

The **Erarta Prize** is the first ever contemporary art prize to be awarded through a public vote rather than by a closed board of experts. This premise is consistent with Erarta's core philosophy: art is being created by the artist, but it is the viewers' perception that makes it truly powerful.



Launched in 2023, the project was justly awarded the title of **Project of the Year in the Arts Category** by the *Delovoy Peterburg* daily business newspaper. On that occasion, the total prize value equalled 3.2 million rubles and was divided between artists (2.5 million rubles) and active viewers (700,000 rubles). The 2023 Erarta Prize results can be viewed [here](#).

The artworks by the **2024 Erarta Prize** nominees will be exhibited at Erarta's Grand Hall from 8 February through 9 June 2024. The voting will take place in three rounds. The first two,

scheduled to close on 17 March and 25 April respectively, will shortlist the 10 winning artists. A total of 40 nominees will compete for the 2024 Erarta Prize.



As to the Prize awarding procedure, several changes have been introduced for the 2024 edition: for instance, the holders of valid Erarta Museum Tickets and Memberships who will not be able to travel to St. Petersburg during the period of the 2024 Erarta Prize exhibition will have the option to vote in absentia.

The prize money distribution procedure will also be modified. At the suggestion of our most engaged viewers who took part in various prize-related activities, the total 2024 prize value will be fully allocated towards supporting the artists and distributed among the nominees according to the voting results. Consequently, the total prize money for the artists will be increased to 3.5 million rubles. Additional details of the voting procedure, the 2024 prize money distribution, and other new features can be found [here](#).

Entries must be submitted by 15 October 2023 through the online form at prize.erarta.com. The artists that had been nominated for the 2023 Erarta Prize can also submit their entries for the 2024 Erarta Prize; however, their submissions may not feature previously submitted artworks.



Erarta Museum invites everyone to take an active part in staging the exhibition and determining the winners of the 2024 Erarta Prize. This is going to be unmissable!



About Erarta Museum

Erarta is the largest private museum of contemporary art in Russia. Its permanent collection features over 2,800 works by more than 300 artists from all across the country as well as several unique projects created by Erarta: U-Space total installations, Audio Installations, Art-Literature, Art-Animation, and others. Erarta Museum was repeatedly mentioned as a top choice tourist attraction by the world's leading Lonely Planet guidebooks, ranks among the top 10 museums in Russia on TripAdvisor travel website, was spotlighted as one of the '5 Cultural Gems in St. Petersburg' by National Geographic, and became the country's first contemporary art museum to be featured on Google Arts and Culture Project.

In addition to the permanent collection, Erarta annually stages more than 40 exhibitions alternately focusing on painting, sculpture, photography, fashion, design, architecture and video art. Every year, Erarta attracts nearly half a million visitors.

Please visit erarta.com to learn more about Erarta Museum.

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