

Erarta Museum Announces the First Voting Round Results of the 2023 Erarta Prize and Unveils the List of Winning Artists

On 10 April, a special gala event was held to announce the interim results of the 2023 Erarta Prize – the first ever contemporary art prize to be awarded through a public vote rather than by a closed board of experts. The total prize value of 3.2 million rubles will be divided between artists (2.5 million rubles) and viewers (700,000 rubles).

In the course of the first round that lasted through 9 April, the viewers visiting the Prize nominees' exhibition shortlisted the participants of the second round – the 10 artists whose works secured the majority of votes over the span of two months. The first round was a secret ballot vote: the voters could act according to their own choices and preferences without considering the opinion of the majority.

The winning artists shortlisted for the second round of the 2023 Erarta Prize are:

Alexey Apish	Galina Kazarinova
Rinat Akhmetov	Anastasia Kuznetsova-Ruf
Maria Bogoraz	Tamerlane Tles
Elena Grishayeva (Dj Le Nochka)	Andrey Shatilov
Dmitry Kawarga	DASHA ART

The viewer prize draw results were also announced at the event. Out of the entire pool of viewers who voted, created video campaigns, and came up with alternative titles for the nominated artworks, 21 prize winners were chosen. 100,000 rubles were distributed among the 10 participants of the Vote and Win challenge, 10 creators of the best video campaigns supporting their favourite artworks shared 250,000 rubles, while 50,000 rubles went to the winner of the Come Up with a Title and Win challenge. Everyone visiting the exhibition can take part in yet another prize draw: 300,000 more rubles will be distributed among those who compete in various prize challenges during the second voting round.

The second round is in progress right now. It will determine the exact amount of the prize money to be received by each of the winners: the 2.5 million rubles will be distributed among the top 10 artists in proportion to the number of votes received by their artworks. The second round is based on an open public vote: the number of votes given to each artwork is displayed on a special screen installed in the exhibition space and can be tracked in real time.

'Do not worry if your favourite artist is not yet among the leaders; equally, do not opt out if the artwork of your choice is already at the very top: every vote matters to the artist and is

guaranteed to increase the amount of the prize money he or she receives. The final prize amount will depend not on the ranking among the 10 winners, but on the exact number of viewer votes,' comments Ekaterina Atoyana-Milyukova, Erarta Museum's Head of Communications.

Erarta Museum invites everyone to take an active part in determining the winners of the **2023 Erarta Prize**. The results of the second voting round and viewer prize challenges will be announced in real time at the closing gala event to be held on 11 June.

About the Prize

Erarta Prize is an annual contemporary art prize inaugurated by Erarta Museum. Prize winners will be determined by the majority of votes given by the viewers for their favourite artwork in an open public vote rather than by a closed board of experts. The voting will take place at a special exhibition curated and staged by Erarta Museum.

Please visit prize.erarta.com to learn more about the Prize.



About Erarta Museum

Erarta is the largest private museum of contemporary art in Russia. Its permanent collection features over 2,800 works by more than 300 artists from all across the country as well as several unique projects created by Erarta: U-Space total installations, Audio Installations, Art-Literature, Art-Animation, and others. Erarta Museum was repeatedly mentioned as a top choice tourist attraction by the world's leading Lonely Planet guidebooks, ranks among the top 10 museums in Russia on TripAdvisor travel website, was spotlighted as one of the '5 Cultural Gems in St. Petersburg' by National Geographic, and became the country's first contemporary art museum to be featured on Google Arts and Culture Project.

In addition to the permanent collection, Erarta annually stages more than 40 exhibitions alternately focusing on painting, sculpture, photography, fashion, design, architecture and video art. Every year, Erarta attracts nearly half a million visitors.

Please visit erarta.com to learn more about Erarta Museum.

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